

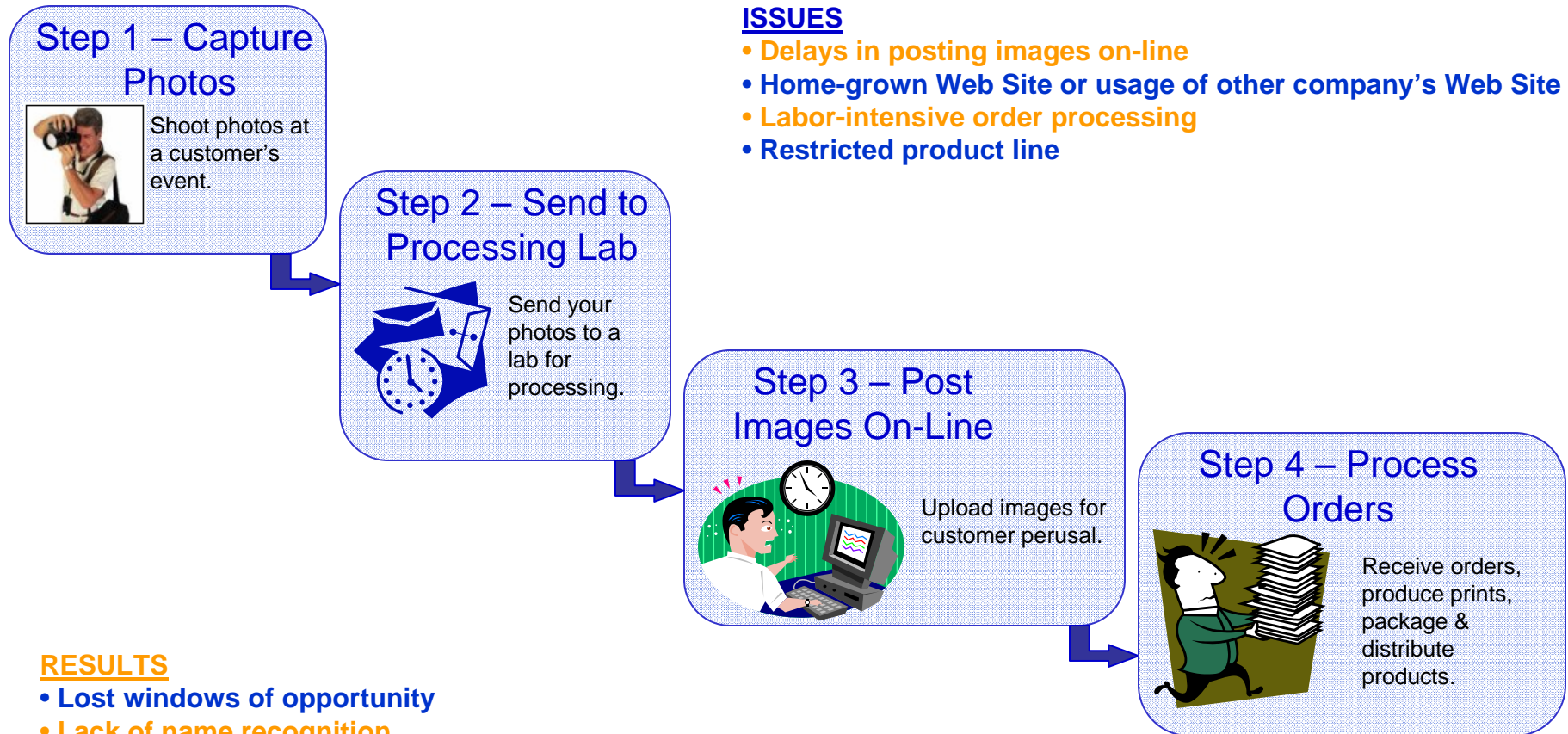
Professional Digital Photography

How We Can Help You

Digital Photography Issues

- Digital technology not fully utilized to the Photographer's advantage
- Results in:
 - ▶ Unrealized earning potential
 - ▶ Lost or undiscovered customers
 - ▶ Labor-intensive processes for the Photographer

Common Inefficiencies



ISSUES

- Delays in posting images on-line
- Home-grown Web Site or usage of other company's Web Site
- Labor-intensive order processing
- Restricted product line

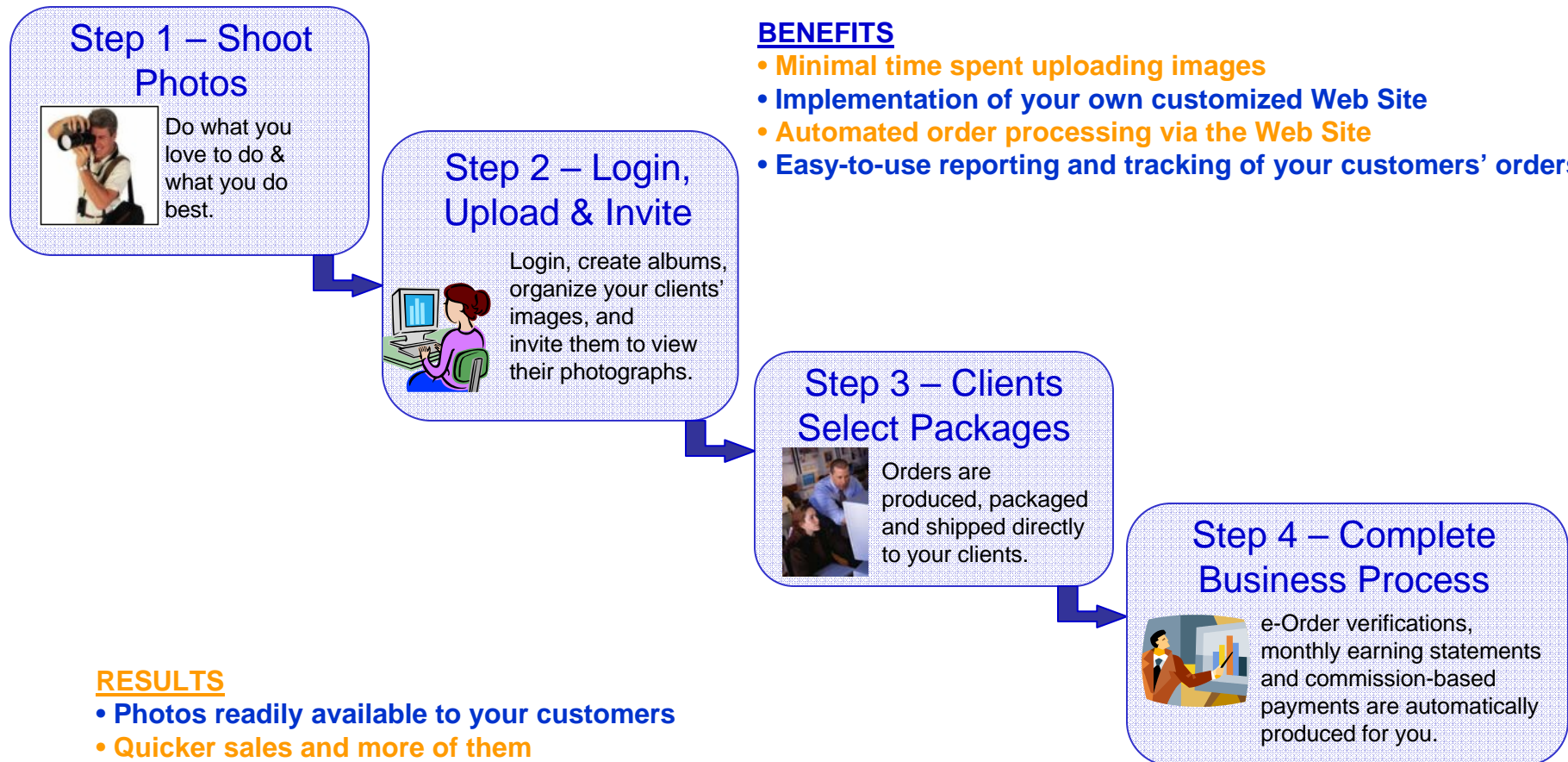
RESULTS

- Lost windows of opportunity
- Lack of name recognition
- Not utilizing professionally-developed & continually-enhanced Web Sites
- Less sales
- Less time spent acquiring new business & shooting photos

Digital Photography Solutions

- ProQual-I.T. can help you:
 - ▶ Leverage this expanding technology
 - ▶ Expand your Customer network/reach
 - ▶ Increase sales & Customer satisfaction
 - ▶ Decrease your costs & headaches
 - ▶ Give you more time to do what you do best:
shoot great pictures
 - ▶ Take advantage of our core technology & years
of technical expertise

Example Solution



BENEFITS

- Minimal time spent uploading images
- Implementation of your own customized Web Site
- Automated order processing via the Web Site
- Easy-to-use reporting and tracking of your customers' orders

RESULTS

- Photos readily available to your customers
- Quicker sales and more of them
- Immediate & widespread name recognition and referrals via your Web Site
- Customers can order a variety of products on-line, 24 hours a day
- No order-related headaches
- Supplemental revenue for your business
- More time for you to enjoy your photography

Our Capabilities

- Over 50 collective years in Digital Imaging
 - Commercial sector
 - Large Government Contracts
- Quality & Customer Service are our passions
- Agile, proactive team

- **FREE** consultation appointment to understand your needs & ultimately to identify solutions that fit your needs
- You have nothing to lose and lots to gain

- Please contact us at:
 - customers@proqual.net
 - www.proqual.net
 - 301-233-5741